

**RATE CARD**

| <b>Pharcyde IMS Rate Card / Blue Cherry Design</b>                                      |                                 |                                    |
|---|---------------------------------|------------------------------------|
| <b>Effective 01-JAN-2006</b>  |                                 |                                    |
| <b>For details, see the relevant Letter of Engagement for Annual Service Agreement.</b> |                                 |                                    |
|   | <b>Annual Service Agreement</b> | <b>Without a Service Agreement</b> |
| Desktop PC Support *  | £30/hour                        | £40/hour                           |
| Server/LAN/WAN Support **   | £50/hour                        | £75/hour                           |
| Graphic Design  | £40/hour                        | £50/hour                           |
| Artwork / Origination   | £30/hour                        | £40/hour                           |
| Web Design  | £25 per page                    | £50 per page                       |
| Website Content Changes   | £25/hour                        | £30/hour                           |
| Website Programming   | £40/hour                        | £60/hour                           |
| After Hours Service ***   | Add 25%                         | Add 50 %                           |
| Emergency Service ****  | Add 25%                         | Add 50 %                           |
| Minimum Billing for Phone and E-mail Support  | 15 minutes                      | 30 minutes                         |
| <b>Minimum Billing for On-Site Service</b>  |                                 |                                    |
| Within 2 miles of the primary site  | 1 hours                         | 4 hours + £50                      |
| Within 40 miles of the primary site   | 4 hours + £50                   | N/A                                |
| Elsewhere on mainland UK  | 4 hours + £100                  | N/A                                |
| Travel Time for On-Site Service (Primary site)  | Included                        | Billed at 50% of hourly rate       |
| Dedicated Project Manager   | Included                        | N/A                                |
| Priority Response Time for Emergencies  | Included                        | N/A                                |
| <b>Access to Network of Local IT</b>  |                                 |                                    |
| Partners and Contractors  | Included                        | N/A                                |
| Quarterly Planning Session  | Included                        | N/A                                |
| Annual IT Audit   | Included                        | £400                               |
| Monthly Cost, based on a one-year commitment  | See annual service agreement    | N/A                                |

\* Desktop PC Support includes desktop applications/workstation hardware

\*\* Server/LAN/WAN Support includes Server based faults/applications/printing

\*\*\*After Hours Service is outside of normal business hours (M-F, 9am - 5pm)

\*\*\*\* Emergency Service is when on-site service is required with less than 4 hours notice.